



Finance

Why Is the Stock Market So Strong When the Economy Is Weak?

The continuing strength of the stock market even as the coronavirus pandemic batters the U.S. economy has baffled many observers. The Dow Jones Industrial Index fell some 30% in the first three weeks of March as COVID-19 began spreading rapidly globally, but it has since gained nearly 60% to current levels above 28,650. Meanwhile, the U.S. economy shrank 31.7% in the April-June quarter. [Read More](#)

White Hot: How Silver Forged the World's Economy

Silver may play second fiddle to gold, its flashier, more expensive cousin. But the white metal has commanded a leading role in shaping the world's economies from ancient Egypt to modern America. It was mandated as legal tender in the United States in 1789 as part of the Constitution, and the first mint was in Philadelphia. It was also an element of military conflict, which helped Japan become a global power before World War II. William Silber, professor of finance and economics.

[Read More](#)

How Firms Use Pre-IPO Confidentiality to Fend Off Lawsuits

A well-intentioned feature of U.S. law helps firms planning initial public offerings (IPOs) maintain confidentiality on their regulatory filings and related correspondence until two weeks before they launch their road shows. In an unintended outcome, pre-IPO firms have used that confidentiality provision to avoid costly, time-consuming and distracting lawsuits from competitors, former or current employees, suppliers, customers and other such non-shareholders [Read More](#)

How to Select Your Mutual Fund? Look for Clarity

Securities and Exchange Commission (SEC) published a proposed rule aimed at greater transparency and lucidity in mutual fund disclosure [Read More](#)

Marketing/Management

The High Cost of Returns: Should Retailers Rethink Their Policies?

Shoppers love the kind of liberal return policy that makes it easy for them to buy whatever they want in store or online with the confidence that a retailer will take products back without hassle. But retailers are starting to rethink this strategy as they are confronted with rising financial losses from returned merchandise and the headaches that come with figuring out what to do with all that stuff. A recent study found that roughly 10% of purchases are returned, adding up to billions of dollars a year, with online returns higher than in-store.? [Read More](#)

The Farmers (Empowerment and Protection) Agreement on Price Assurance and Farm Services Bill, 2020

Highlights of the Ordinance:

Agricultural markets in India are mainly regulated by state Agriculture Produce Marketing Committee (APMC) laws.

APMCs were set up with the objective of ensuring fair trade between buyers and sellers for effective price discovery of farmers' produce. APMCs can: (i) regulate the trade of farmers' produce by providing licenses to buyers, commission agents, and private markets, (ii) levy market fees or any other charges on such trade, and (iii) provide necessary infrastructure within their markets to facilitate the trade... [Read More](#) Bill Text : [PDF](#)

Videos

Latha Venkatesh in an exclusive conversation with Kaushik Basu, Former CEA & Former World Bank Chief Economist. Basu gives his views on a host of issues ranging from India's growth outlook, the bankruptcy code, the rupee trajectory, the Prevention of Corruption Act and more

For this full Video: [Click here](#)

Paytm Money forays into the crowded stockbroking business. What is the company's game plan to take on heavyweights in the space? Niraj Shah poses the questions to Paytm Money CEO Varun Sridha

For this full Video: [Click here](#)

For transcripts: [Click here](#)

Public Policy

A Breakdown of the Biden Policy Platform: Five Key Takeaways

Former U.S. Vice President and current Democratic presidential nominee Joe Biden's campaign has released a substantial set of policy proposals, with (at the time of this writing) 46 separate pages on the campaign's website ranging from "The Biden Plan for Climate Change" to Biden's "Made in America" plan for manufacturing. [Read More](#)

Creating Inclusive Public Policies: Guidelines for Compassionate Regulators

Why are some government policies more inclusive than others, striving to benefit all citizens and not just a select few? "We believe that a policy's success largely rests on how well inclusion is embedded in its blueprints," write Santosh K. Misra and Raghuram Iyengar in this opinion piece. Below, they offer examples from India to illustrate three principles for designing more inclusive policies.

[Read More](#)

COVID Crisis: Balancing Health Care and Economic Policy

The pandemic has disproportionately hurt weaker segments of society [Read More](#)

Datathon Challenge: How to Boost Sales for a Global Retailer

Every time you take advantage of a discount, join a store's loyalty program, or simply buy something online — whether it's a bag of groceries, a toddler sun hat or a shaving kit — you're telling a retailer something about your needs, preferences and buying habits. Billions of pieces of information are continually being generated. How do companies make sense of it all to gain a competitive edge? That, of course, is where data analytics comes in.

The global big data analytics market for retail was estimated at \$3.4 billion in 2018 and is projected to reach nearly \$11 billion by 2024, according to a report [Read More](#)

How COVID-19 Will Change the Way We Shop

Only weeks after consumer confidence hovered at historic highs, COVID-19 dealt U.S. retail businesses a triple blow: loss of foot traffic, less need for quarantined consumers to spend, and, with the economy at a standstill and unemployment soaring, far less propensity to spend. The COVID-19 crisis has only magnified the pressure, with headlines suggesting a "survival of the fittest" environment [Read More](#)

Case Study

Thumbs-Up Video, Inc. (HBS Case)

A start-up video rental business is described to provide a basis for a bookkeeping and financial reporting exercise for an accounting course. Both start-up and operating transactions are included along with situations requiring judgments about depreciation policies and end-of-period adjustments. ... [Read More](#)

Global business news at a glance

1. Zensar launches blockchain based contract management solutions for enterprises
2. Wipro, US-based ProcessMaker ink pact to deliver workflow management solutions
3. TikTok-Oracle deal raises fresh privacy concerns
4. Rory brings American sparkle to local health conscious consumers
5. RealPage Introduces Waste Management Solution
6. Greed Is Good. Except When It's Bad.
7. Now, yoga, chyawanprash are a part of the new management protocol for recovered Covid-19 ...
8. Why Silver Lake is making bold bets in India
9. L&T tops charts on professional network LinkedIn
10. Walmart partners with Microsoft for TikTok bid
11. Warren Buffett's \$570 million bet on Snowflake shows he completely trusts his deputies, investor ...
12. Apple to open India online store in September: Report
13. How much money a thrifting YouTube creator makes per month on the platform
14. Franklin Resources, Inc. Announces Month-End Assets Under Management
15. What if There Isn't a Vaccine for Years?
16. RBI revises audit norms for banks to improve risk management
17. India needs paradigm shift in personal data management: Niti Aayog
18. Amazon gets official approval to fly delivery drones
19. Walmart's big ambitions to take on Amazon
20. Fed's shift is temporary boon for emerging market central banks
21. China investors brace for record defaults in risky end to 2020
22. Amazon names Dave Clark as new Consumer CEO
23. JSPL may demerge power business into separately listed entity: Reports
24. Local start-ups invited to enter competition to win £75000 grant
25. Warren Buffett and Marc Benioff Invested in Snowflake Stock: Should You Join the Party?



Business Quiz

Q. There are 4 Indians named in the 40 under 40 list of Fortune. 2 of them are the Ambani siblings Akash and Isha. Who are the other two?



Ans. Adar Poonawalla of Serum Institute and Byju Raveendran of Byju's.

Funding Opportunities

Business Management and Accounting

R&D Career Grants - For businesses

Participating Funders: **Callaghan Innovation**

Amount (est.) : **Up to 35,000 USD**

Applicant type : Commercial Organizations, Small and Medium Businesses

For more information [Click Here](#)

Social Innovation Fund

Participating Funders : **J.W. McConnell Family**

Foundation

Amount (est.) : Total funding **1,000,000 USD**

Research areas : Business, Management and Accounting

For more information [Click Here](#)

Arts and Humanities

Small Grants Scheme

Participating Funders: **Greater London Authority**

Amount (est.): Total funding **150,000 GBP**

Limited submission: Yes

Limited Submission Details

We will only assess one application at a time from any individual or organisation.

Upcoming deadlines: December 31st 2020

For more information [Click Here](#)

Senior Performing and Creative Arts Fellowships

Participating Funders : **American Institute of Indian Studies**

Amount (est.) : Not specified

Upcoming deadlines November 15th 2020

For more information [Click Here](#)

Franklin Research Grants: APS/British Academy

Fellowship for Research in London

Participating Funders : **American Philosophical Society**

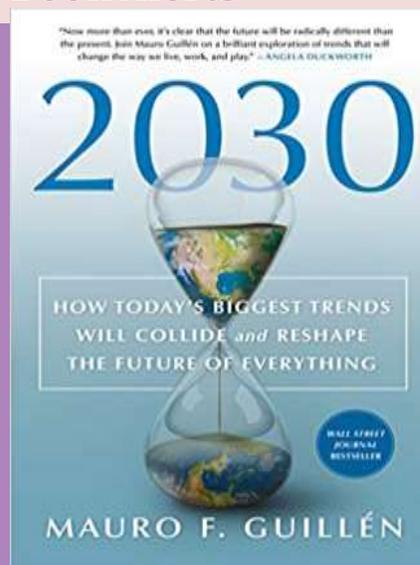
Amount (est.): **Up to 6,000 USD**

Upcoming deadlines October 1st 2020

Applicant type : Mid-Career and Experienced Researchers

For more information [Click Here](#)

Book Alerts



About the book:

Once upon a time, the world was neatly divided into prosperous and backward economies. Babies were plentiful, workers outnumbered retirees, and people aspiring towards the middle class yearned to own homes and cars. Companies didn't need to see any further than Europe and the United States to do well. Printed money was legal tender for all debts, public and private. We grew up learning how to "play the game," and we expected the rules to remain the same as we took our first job, started a family, saw our children grow up, and went into retirement with our finances secure.

By 2030, a new reality will take hold, and before you know it:

- There will be more grandparents than grandchildren
- The middle-class in Asia and Sub-Saharan Africa will outnumber the US and Europe combined
- The global economy will be driven by the non-Western consumer for the first time in modern history
- There will be more global wealth owned by women than men
- There will be more robots than workers
- There will be more computers than human brains
- There will be more currencies than countries..

All these trends, currently underway, will converge in the year 2030 and change everything you know about culture, the economy, and the world.

About the Author: Mauro F. Guillén is one of the most original thinkers at the Wharton School, where he holds the Zandman Professorship in International Management

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Feedback

Kindly write to us with your valuable feedback about this issue. All valuable feedback will be acknowledged.

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